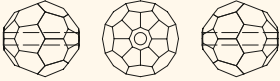
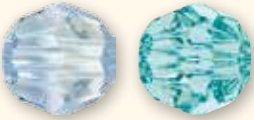


Beads

5000



	Size	3 mm	4 mm	6 mm	8 mm	10 mm
Color						
Crystal Blue Shade (001 BLSH)	New!					
Light Turquoise (263)	New!					

5040 Briolette Bead



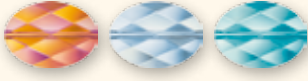
	Size	4 mm	6 mm	8 mm	12 mm	18 mm
Color						
Crystal Astral Pink (001 API)	New!		New!	New!	New!	New!
Crystal Blue Shade (001 BLSH)	New!					
Light Turquoise (263)	New!					

5041 Briolette Bead (large hole)



	Size	12 mm	18 mm
Color			
Crystal Astral Pink (001 API)	New!		New!

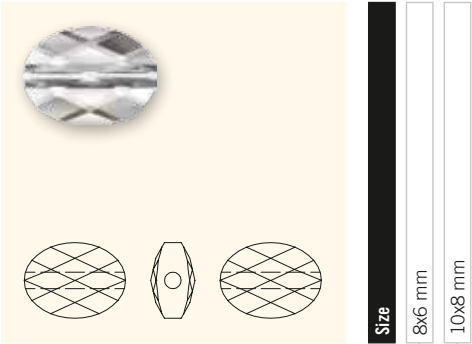
5050 Oval Bead



	Size	14x10 mm	22x16 mm
Color			
Crystal Astral Pink (001 API)	New!		New!
Crystal Blue Shade (001 BLSH)	New!		
Light Turquoise (263)	New!		

Beads

5051 Mini Oval Bead ^{New!}

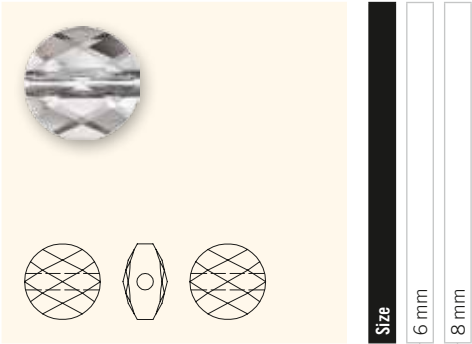


Color

Crystal (001)	☐	☐
Crystal AB (001 AB)	☐	☐
Crystal Blue Shade (001 BLSH)	☐	☐
Crystal Bronze Shade (001 BRSH)	☐	☐
Crystal Golden Shadow (001 GSHA)	☐	☐
Crystal Red Magma (001 REDM)	☐	☐
Crystal Silver Shade (001 SSHA)	☐	☐
Jet (280)	☐	☐

Amethyst (204)	☐	☐
Aquamarine (202)	☐	☐
Black Diamond (215)	☐	☐
Emerald (205)	☐	☐
Fern Green (291)	☐	☐
Indicolite (379)	☐	☐
Light Turquoise (263)	☐	☐
Montana (207)	☐	☐
Siam (208)	☐	☐
Smoked Topaz (220)	☐	☐
Sunflower (292)	☐	☐
Tanzanite (539)	☐	☐

5052 Mini Round Bead ^{New!}



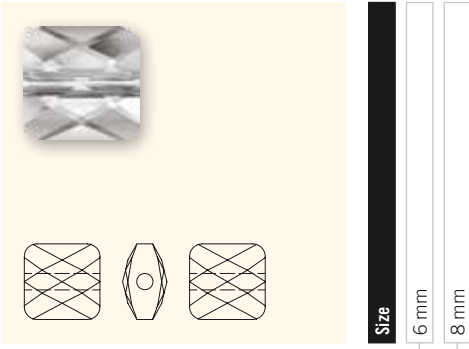
Color

Crystal (001)	☐	☐
Crystal AB (001 AB)	☐	☐
Crystal Blue Shade (001 BLSH)	☐	☐
Crystal Bronze Shade (001 BRSH)	☐	☐
Crystal Golden Shadow (001 GSHA)	☐	☐
Crystal Red Magma (001 REDM)	☐	☐
Crystal Silver Shade (001 SSHA)	☐	☐
Jet (280)	☐	☐

Amethyst (204)	☐	☐
Aquamarine (202)	☐	☐
Black Diamond (215)	☐	☐
Emerald (205)	☐	☐
Fern Green (291)	☐	☐
Indicolite (379)	☐	☐
Light Turquoise (263)	☐	☐
Montana (207)	☐	☐
Siam (208)	☐	☐
Smoked Topaz (220)	☐	☐
Sunflower (292)	☐	☐
Tanzanite (539)	☐	☐

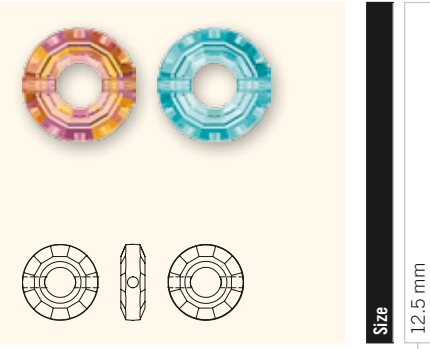
Beads

5053 Mini Square Bead ^{New!}



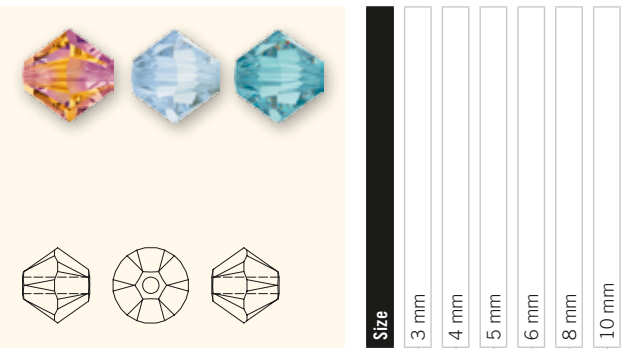
Color		
Crystal (001)	■	■
Crystal AB (001 AB)	■	■
Crystal Blue Shade (001 BLSH)	■	■
Crystal Bronze Shade (001 BRSH)	■	■
Crystal Golden Shadow (001 GSHA)	■	■
Crystal Red Magma (001 REDM)	■	■
Crystal Silver Shade (001 SSHA)	■	■
Jet (280)	■	■
Amethyst (204)	■	■
Aquamarine (202)	■	■
Black Diamond (215)	■	■
Emerald (205)	■	■
Fern Green (291)	■	■
Indicolite (379)	■	■
Light Turquoise (263)	■	■
Montana (207)	■	■
Siam (208)	■	■
Smoked Topaz (220)	■	■
Sunflower (292)	■	■
Tanzanite (539)	■	■

5139 Ring Bead



Color		
Crystal Astral Pink (001 API)	■	■ ^{New!}
Light Turquoise (263)	■	■ ^{New!}

5328 XILION Bead



Color			Size					
Crystal Astral Pink (001 API)	■	■	■	■	■	■	■	■
Crystal Blue Shade (001 BLSH)	■	■	■	■	■	■	■	■
Light Turquoise (263)	■	■	■	■	■	■	■	■

Beads

5523 Cosmic Bead




Size

12 mm

16 mm

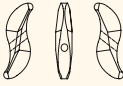
Color

 Crystal Astral Pink (001 API)

New!

New!

5525 Wave Bead

Size

19 mm

28 mm

Color

 Crystal Astral Pink (001 API)

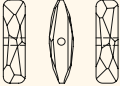
 Crystal Blue Shade (001 BLSH)

New!

New!

New!

5534 Column Bead (one hole)

Size

14.5x5 mm

19x5 mm

23.5x5 mm

Color

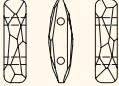
 Crystal Astral Pink (001 API)

New!

New!

New!

5535 Column Bead (two holes)

Size

19x5 mm

23.5x5 mm

Color

 Crystal Astral Pink (001 API)

New!

New!

5540 Artemis Bead




Size

12 mm

17 mm

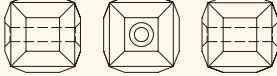
Color

 Crystal Astral Pink (001 API)

New!

New!

5601

Size

4 mm

6 mm

8 mm

Color

 Crystal Blue Shade (001 BLSH)

 Light Turquoise (263)

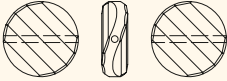
New!

New!

New!

Beads

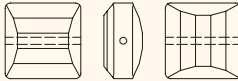
5621 Twist Bead



Size
14 mm
18 mm
22 mm

Color
 Crystal Astral Pink (001 API)

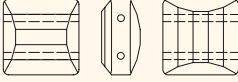
5624 Stairway Bead



Size
10 mm
14 mm

Color
 Crystal Astral Pink (001 API)
 Crystal Blue Shade (001 BLSH)

5625 Stairway Bead (two holes) New!



Size
10 mm

Color
 Crystal (001)
 Crystal AB (001 AB)
 Crystal Blue Shade (001 BLSH)
 Crystal Copper (001 COP)
 Crystal Golden Shadow (001 GSHA)
 Crystal Red Magma (001 REDM)
 Crystal Silver Shade (001 SSHA)
 Jet (280)
 Amethyst (204)
 Aquamarine (202)
 Black Diamond (215)
 Jonquil (213)
 Light Smoked Topaz (221)
 Peridot (214)
 Rosaline (508)
 White Opal (234)

5727 Fish Bead



Size
14 mm
18 mm

Color
 Crystal Astral Pink (001 API)
 Crystal Blue Shade (001 BLSH)
 Light Turquoise (263)

Beads

5742 Heart Bead



Size

8 mm

10 mm

Color

 Crystal Astral Pink (001 API)

New!

New!

5743 Wild Heart Bead



Size

12 mm

17 mm

Color

 Crystal Astral Pink (001 API)

 Crystal Astral Pink V (001 API V)

New!

New!

New!

5754 Butterfly Bead



Size

6 mm

8 mm

10 mm

12 mm

Color

 Crystal Astral Pink (001 API)

 Light Turquoise (263)

New!

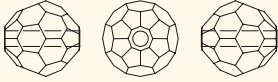
New!

New!

New!

New!

5900 (large hole)



Size

14 mm

Color

 Crystal Blue Shade (001 BLSH)

New!

BeCharmed Concept

<<<

Following the successful launch of BeCharmed Beads in Spring/Summer 2012, SWAROVSKI ELEMENTS now introduces a comprehensive BeCharmed package. A large range of colors and effects of BeCharmed Bead, Crystal BeCharmed Pearl and BeCharmed Rondelle offer unlimited combination possibilities. Please find additional information about BeCharmed Rondelle on page 113. There is even more inspiration about new color combinations on our Business Website.

The BeCharmed Bead and the new Crystal BeCharmed Pearl are now available with a branded stainless steel part. The hole dimension, which fits existing charm bracelets, remains unchanged at 4.5 mm.

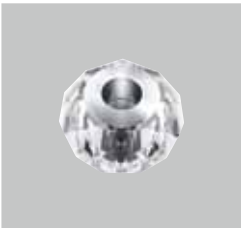
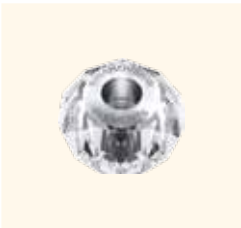
Articles formerly known as art. 5920 and art. 5940 now become art. 5928 and art. 5948 to designate that they feature the new SWAROVSKI ELEMENTS-branded stainless steel part. There will be no transition period. As of September 15th, 2012 all variants will only be available with the stainless steel part, which features embossed SWAROVSKI ELEMENTS branding.

Benefits for the customer:

- Extensive product assortment – BeCharmed Bead, Crystal BeCharmed Pearl and BeCharmed Rondelle
- Broad color range opens up endless combination possibilities
- High quality stainless steel part with SWAROVSKI ELEMENTS branding
- Hole fits existing charm concepts

Product Assortment:

BeCharmed Beads

PREVIOUS ARTICLE		NEW ARTICLE	
Art. 5920	Art. 5940	Art. 5928	Art. 5948
			
Stainless Steel part with SWAROVSKI ELEMENTS			

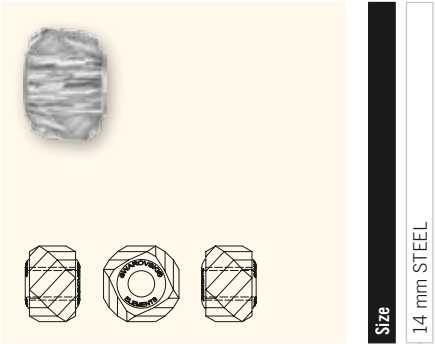
New Crystal BeCharmed Pearl



Please refer to page 56 to see the color range.

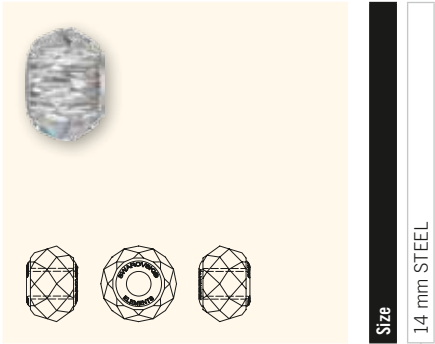
Beads

5928 BeCharmed Helix Bead New!



Color	
Crystal Astral Pink (001 API)	☐
Crystal Blue Shade (001 BLSH)	☐
Chrysolite (238)	☐
Emerald (205)	☐
Fern Green (291)	☐
Fuchsia (502)	☐
Indian Sapphire (217)	☐
Indicolite (379)	☐
Light Sapphire (211)	☐
Light Topaz (226)	☐
Mocca (286)	☐
Montana (207)	☐
Rosaline (508)	☐
Sapphire (206)	☐
Smoked Topaz (220)	☐
Topaz (203)	☐
Violet (371)	☐
White Opal (234)	☐

5948 BeCharmed Briolette Bead New!



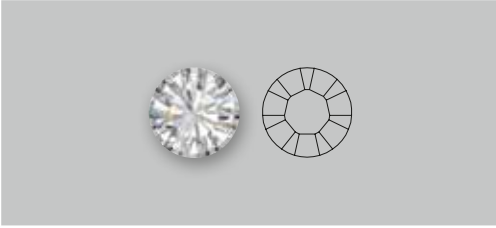
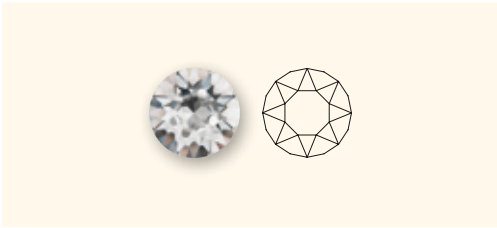
Color	
Crystal Astral Pink (001 API)	☐
Crystal Blue Shade (001 BLSH)	☐
Chrysolite (238)	☐
Emerald (205)	☐
Fern Green (291)	☐
Fuchsia (502)	☐
Indian Sapphire (217)	☐
Indicolite (379)	☐
Light Sapphire (211)	☐
Light Topaz (226)	☐
Mocca (286)	☐
Montana (207)	☐
Rosaline (508)	☐
Sapphire (206)	☐
Smoked Topaz (220)	☐
Topaz (203)	☐
Violet (371)	☐
White Opal (234)	☐

Upgrade 1088 XIRIUS Chaton

<<<

The science of the cut and the celebration of crystal as high art come together in art. 1088 XIRIUS Chaton, Swarovski's most brilliant ever crystal element. A merging of a gemstone-like cut with rich, varied color and advanced foiling for exceptional durability, XIRIUS elevates crystal one step closer to the diamond. XIRIUS is made according to the ADVANCED CRYSTAL standard, the new DNA of crystal, so it both exceeds today's most demanding industry requirements and anticipates those of tomorrow. For SWAROVSKI ELEMENTS' partners throughout the world, XIRIUS is a shining star – one that leads the way to success in the market.

Advanced platinum foiling

PREVIOUS ARTICLE	NEW ARTICLE
Art. 1028	Art. 1088
	

40 512



S	12 mm	
M	12 PCS	100%

40 515



S	15 mm	
M	12 PCS	100%

40 519



S	19 mm	
M	6 PCS	100%

Beads

40 512 40 515 40 519		Ring Configuration	
		0 no jump ring*	
		1 with 1 jump ring**	
Color Combinations			
Crystal F (001)			
Crystal White Pearl (001 650)			
Casing Color: 082 Silver			
Crystal AB F (001 AB)			
Crystal White Pearl (001 650)			
Casing Color: 082 Silver			
Crystal Golden Shadow F (001 GSHA)			
Crystal Vintage Gold Pearl (001 651)			
Casing Color: 082 Silver			
Crystal Red Magma F (001 REDM)			
Crystal Copper Pearl (001 159)			
Casing Color: 081 Gold			
Crystal Silver Night F (001 SINI)			
Crystal Dark Grey Pearl (001 617)			
Casing Color: 082 Silver			
Crystal Silver Shade F (001 SSHA)			
Crystal Platinum Pearl (001 459)			
Casing Color: 082 Silver			
Jet (280)			
Crystal Mystic Black Pearl (001 335)			
Casing Color: 012 Black			
Jet Hematite (280 HEM)			
Crystal Black Pearl (001 298)			
Casing Color: 012 Black			
Aquamarine F (202)			
Crystal Light Blue Pearl (001 302)			
Casing Color: 082 Silver			
Tanzanite F (539)			
Crystal Mauve Pearl (001 160)			
Casing Color: 082 Silver			
Vintage Rose F (319)			
Crystal Rosaline Pearl (001 294)			
Casing Color: 082 Silver			

* The used thread enables a comfortable identification of the hole position and is not meant to be used for further application.

** The color of the jump ring is preestablished and can be seen in the article number. On special request the Crystal Mesh Ball can also be supplied with 2 jump rings.